



Red Bull **CRASHED ICE** SAINT-PAUL

ICE CROSS DOWNHILL WORLD CHAMPIONSHIP 2016/17



ATHLETE INVITATION

SAINT PAUL | FEB 3-4

 @CrashedIce

 RedBullCrashedIce

 Instagram redbullcrashedice

WELCOME TO SAINT PAUL, MN

YOUR CHAMPIONSHIP RUN STARTS NOW

You made it to the show. Now it's your chance to show the world what you've got. For the sixth consecutive year, the Ice Cross Downhill World Championship has taken over the streets of Saint Paul, and this season looks to be the most competitive yet. Year-round specialized training, team competitions and a growing global fan base have made this a truly international event.

Over 120,000 fans crowded around our track last year, this year promises to carry the same electric atmosphere. By February 4, after 2 days of hard fought competition the top athlete in the world will be crowned.

THE COURSE:

PUSHING THE LIMITS

From the steps of the Saint Paul Cathedral pours the biggest and fastest Ice Cross Downhill track the US has built yet. With deeper drops, faster bridges, and a nasty wall ride, 2017's course will push the limits of physics and our fleet of world-class athletes.

SCHEDULE

WEDNESDAY, FEBRUARY 1

4:00 PM - 7:00 PM Riders Accreditation - DoubleTree Hotel

THURSDAY, FEBRUARY 2

9:00 AM - 2:30 PM Riders accreditation - DoubleTree Hotel

9:30 AM - 9:45 AM **Shuttles departing DoubleTree Hotel to event site - Freestyle Athletes**

10:30 AM - 11:30 PM Training for freestyle athletes

12:00 PM - 1:00 PM **Shuttles departing event site to DoubleTree Hotel - Freestyle Athletes**

1:30 PM - 3:30 PM **Shuttles departing DoubleTree Hotel to event site**

4:00 PM - 5:00 PM Riders briefing for all athletes - Athlete Tent

5:00 PM - 7:00 PM Inspection and training for all athletes - Athlete Tent

7:00 PM - 7:45 PM Training for freestyle athletes

7:00 PM - 8:30 PM **Shuttles departing event site to DoubleTree Hotel**

8:30 PM - 10:30 PM Athlete dinner - Shamrock's Bar and Grill

***Shuttles will not be provided to athlete dinner.**

FRIDAY, FEBRUARY 3 - MEN'S/WOMEN'S/JUNIOR'S SHOOTOUT & JUNIOR'S FINALS

6:30 AM - 8:00 AM **Shuttles departing DoubleTree Hotel to event site**

8:30 AM - 9:00 AM Riders briefing for all athletes - Athlete Tent

9:00 AM - 10:30 AM Training for all athletes

11:00 AM - 1:00 PM Men's/Women's/Junior's shootout

12:00 PM - 1:30 PM Lunch - Athlete Tent

12:00 PM - 2:00 PM **Shuttles departing event site to DoubleTree Hotel**

4:00 PM - 5:30 PM **Shuttles departing DoubleTree Hotel to event site**

4:30 PM - 5:30 PM Athlete dinner - Athlete Tent

6:00 PM - 6:30 PM Riders briefing for Junior athletes - Athlete Tent

7:30 PM - 9:00 PM Junior Finals

9:00 PM - 10:30 PM **Shuttles departing event site to DoubleTree Hotel**

SATURDAY, FEBRUARY 4 - CHAMPIONSHIP DAY

6:30 AM - 8:00 AM **Shuttles departing DoubleTree Hotel to event site**

8:30 AM - 9:00 AM Riders briefing for all athletes who qualified for the finals - Athlete Tent

9:00 AM - 11:00 AM Training for finalists

10:30 AM - 12:00 PM Lunch - Athlete Tent

11:00 AM - 1:00 PM **Shuttles departing event site to DoubleTree Hotel**

4:00 PM - 5:30 PM **Shuttles departing DoubleTree Hotel to event site**

4:30 PM - 5:30 PM Athlete dinner - Athlete Tent

6:00 PM - 6:30 PM Riders briefing - Athlete Tent

6:30 PM - 9:30 PM Red Bull Crashed Ice World Championship Finals & Women's Division Finals

8:30 PM - 10:30 PM **Shuttles departing event site to DoubleTree Hotel**

10:00 PM - 2:00 AM Red Bull Crashed Ice After-Party

*It is important to have your credentials with you at all times to gain access to athlete tent during Red Bull Crashed Ice.

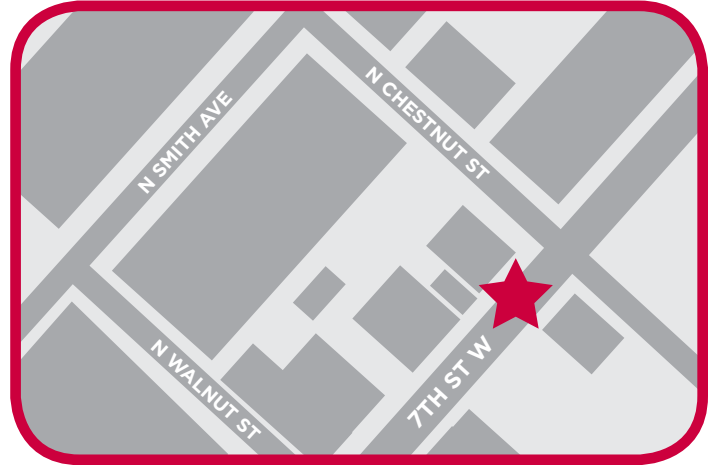
****No parking will be available on-site under any circumstance.** If parking is needed, please park at the DoubleTree Hotel and take shuttles to event site.

ATHLETE DINNERS

THURSDAY, FEBRUARY 25

- Location: Shamrock's Bar and Grill
(995 7th St W, St. Paul)
- Time: 8:30pm
- Includes: Entree and a complimentary beverage

* Red Bull Crashed Ice competing athletes only



RED BULL CRASHED ICE VILLAGE* AFTER PARTY

SATURDAY, FEBRUARY 27TH

- Location: West 7th Street
(Walnut Street to Kellogg Blvd)
- Athletes receive:
 - + 1 Wristband
(Saturday Athlete Wristband will give you entry)
- Four Drink Tickets

*MUST BE 21+ TO DRINK

FAQs

WHERE CAN I BUY OFFICIAL CRASHED ICE MERCHANDISE?

Merchandise can be purchased on the Red Bull Shop's US webpage immediately (redbullshop.us) and at the event on Friday, February 3 and Saturday, February 4. There will be limited supplies though, so please purchase early!

WHERE CAN I GET MY SKATES SHARPENED?

Skate sharpening will be free of charge and available in the Athlete Lounge, courtesy of Antronix Skate Sharpeners.

WHERE DO I NEED TO DROP OFF MY JERSEY?

Athletes will drop off their jerseys when they register at the DoubleTree Hotel on Wednesday, February 1st and Thursday, February 2nd. NOTE: If you've worn the same jersey at a prior Red Bull Crashed Ice event this season, and the official RBCI patch is already on, you do not need to drop your jersey off again.

WHAT MEALS ARE PROVIDED?

Athletes are responsible for their breakfast each morning. Lunch and dinner will be served in the athlete tent unless otherwise noted.

WHERE SHOULD I PARK IF I'M NOT STAYING AT THE HOTEL?

Athletes are encouraged to park at the DoubleTree Hotel's ramp and take advantage of the athlete shuttles. Parking in the ramp will cost \$15 per day but athletes will have in/out privileges at no additional cost. There will be no parking allowed or available at the event site.

IF THERE ARE CHANGES TO THE SCHEDULE WHERE DO I LOOK?

There will be an information desk in the athlete tent. Please check this throughout the weekend for updates on schedule.

CAN MY FRIENDS AND FAMILY GET SPECIAL VIEWING?

Unfortunately no. Since Red Bull Crashed Ice is a free event, viewing spots are first come first serve. We recommend getting there early to get a premium spot to cheer you on.

CAN I STORE MY GEAR IN THE ATHLETE TENT?

No, after each night of competition athletes will need to remove their gear and take it with them.

HOTEL BOOKING CONTACTS

National Athletes: If you have any hotel booking questions, feel free to contact:

ALYSSA DUGUAY

alyssa.duguay@us.redbull.com

For International athlete support, feel free to contact:

ANAELLE PONCET

anaelle_poncet@redbullcrashedice.com

MEDIA CONTACT

If you have any media questions, feel free to contact:

LAURA RAYMONDS

laura.raymonds@us.redbull.com

001.262.309.5343

SAMANTHA FINK

samantha.fink@us.redbullmediahouse.com

For International support, feel free to contact:

STEPHAN WAGNER

stephan.wagner@redbullcrashedice.com